

# who owns ssrs research

who owns ssrs research is a question that many professionals and businesses interested in market research and survey services often ask. SSRS Research is a well-known entity in the realm of public opinion polling, social research, and data collection services. Understanding the ownership and management behind SSRS Research provides valuable insight into the company's credibility, operational focus, and strategic direction. This article explores the ownership structure, history, and leadership of SSRS Research, highlighting its role in the research industry. Additionally, it covers related topics such as the company's services, reputation, and its impact on the market research sector. The goal is to provide a comprehensive overview to clarify exactly who owns SSRS Research and the implications of that ownership.

- Overview of SSRS Research
- Ownership Structure of SSRS Research
- Leadership and Key Personnel
- Services Provided by SSRS Research
- Reputation and Industry Impact

## Overview of SSRS Research

SSRS Research is a prominent research firm specializing in public opinion polling, social science research, and data collection methods. Established with a focus on delivering accurate and reliable data, the company has built a reputation for high-quality research services. SSRS caters to a diverse

range of clients, including government agencies, non-profit organizations, academic institutions, and private sector companies. The firm is known for its methodological rigor and commitment to unbiased data collection and analysis.

## **History and Background**

Founded several decades ago, SSRS Research has evolved alongside advancements in research methodologies and technology. Over the years, the company has expanded its capabilities to include online surveys, telephone interviewing, and mixed-mode data collection approaches. This adaptability has helped SSRS maintain its status as a leading research provider in a competitive industry.

## **Core Competencies**

SSRS Research excels in areas such as public opinion polling, social research, and program evaluation. The company employs sophisticated statistical techniques and a team of experienced researchers to ensure data integrity. Its expertise spans multiple sectors, allowing SSRS to provide tailored solutions for complex research challenges.

## **Ownership Structure of SSRS Research**

Understanding who owns SSRS Research involves examining the company's corporate structure and any parent organizations or stakeholders. SSRS is a privately held company, which means its ownership is not publicly traded on stock exchanges, and detailed shareholder information is not widely disclosed. However, available information indicates that SSRS Research operates as an independent entity under private ownership.

## **Private Ownership Details**

Typically, private ownership implies that the firm is controlled by a small group of investors, founders,

or a single owner. In the case of SSRS Research, ownership is concentrated among senior leadership and founding members who actively participate in the company's strategic direction. This concentrated ownership model allows SSRS to maintain control over its research standards and business practices without external shareholder pressures.

## **Implications of Private Ownership**

The private ownership structure of SSRS Research provides several advantages:

- Operational flexibility without the need to satisfy public shareholders.
- Ability to prioritize long-term research quality over short-term profits.
- Stronger focus on client confidentiality and data security.
- More direct decision-making processes within leadership ranks.

These factors contribute to SSRS's reputation as a reliable and client-focused research firm.

## **Leadership and Key Personnel**

The leadership team at SSRS Research plays a vital role in shaping the company's direction, upholding research ethics, and managing client relationships. The owners often overlap with senior executives who oversee day-to-day operations and long-term strategies.

## **Executive Team**

SSRS Research is led by a group of seasoned professionals with extensive experience in survey research, statistics, and data analysis. The executive team typically includes:

- Chief Executive Officer (CEO) – responsible for overall company strategy and growth.
- Chief Operating Officer (COO) – manages daily operations and project execution.
- Chief Methodologist – oversees research design and methodological standards.
- Director of Client Services – maintains client relations and service quality.

This leadership structure ensures that SSRS adheres to high standards and continuously improves its research methodologies.

## **Founders and Ownership Influence**

The founders of SSRS have historically maintained a hands-on approach to ownership and leadership. Their involvement ensures the company stays true to its founding principles of accuracy, independence, and ethical research practices. The continuity of leadership from founding members to current executives helps maintain consistency in business values and client service.

## **Services Provided by SSRS Research**

SSRS Research offers a wide range of research and data collection services tailored to meet the needs of various industries. The company's offerings are designed to provide actionable insights through scientifically rigorous methods.

### **Primary Services**

- **Public Opinion Polling:** Conducting surveys to measure public attitudes on political, social, and economic issues.

- **Survey Research:** Designing and implementing surveys for market research, customer satisfaction, and program evaluation.
- **Data Collection:** Utilizing telephone, online, and mixed-mode techniques to gather accurate data.
- **Data Analysis and Reporting:** Providing detailed statistical analysis and clear reporting to support client decision-making.
- **Consulting Services:** Offering expert advice on research design, sampling, and data interpretation.

## Industry Applications

SSRS Research serves a variety of sectors including:

- Government and Public Policy
- Healthcare and Pharmaceuticals
- Education and Academia
- Non-Profit Organizations
- Corporate Market Research

These diverse applications highlight the firm's versatility and broad expertise.

# Reputation and Industry Impact

The reputation of SSRS Research is a critical aspect of its standing in the market research industry. The company is widely respected for its commitment to methodological excellence, transparency, and ethical standards.

## Industry Recognition

SSRS has earned recognition from various professional organizations and clients for its high-quality research outputs. Its work is frequently cited in academic studies, government reports, and media analyses. The firm's reputation is built on:

- Accuracy and reliability of data
- Adherence to ethical research guidelines
- Innovative data collection techniques
- Strong client relationships and satisfaction

## Impact on Market Research

Through its research projects and surveys, SSRS Research has contributed to a better understanding of public opinion and social trends. Its data supports policy-making, academic research, and business strategy development. The ownership's commitment to quality and independence enhances the firm's ability to influence the research community positively.

# Frequently Asked Questions

## Who owns SSRS Research?

SSRS Research is owned by Schlesinger Group, a global data collection and research services company.

## Is SSRS Research an independent company or owned by another entity?

SSRS Research is a subsidiary and is owned by the Schlesinger Group.

## When did Schlesinger Group acquire SSRS Research?

Schlesinger Group acquired SSRS Research in 2019 to expand its market research capabilities.

## What type of research does SSRS Research specialize in under its ownership?

Under Schlesinger Group, SSRS Research specializes in survey research, opinion polling, and data analytics.

## Does the ownership of SSRS Research affect its research methodology?

The ownership by Schlesinger Group supports SSRS Research with enhanced resources but maintains its established rigorous research methodologies.

## Where is the headquarters of SSRS Research owned by Schlesinger

## **Group located?**

SSRS Research's headquarters, under Schlesinger Group, is located in Media, Pennsylvania, USA.

## **Can clients expect changes in service quality after Schlesinger Group's acquisition of SSRS Research?**

Clients can expect improved service quality due to increased resources and expertise from Schlesinger Group, while SSRS Research continues to uphold its quality standards.

## **Is SSRS Research publicly traded or privately owned?**

SSRS Research is privately owned as a part of the Schlesinger Group, which is also a privately held company.

## **What benefits has SSRS Research gained from being owned by Schlesinger Group?**

Benefits include access to a broader global network, enhanced technology, and expanded market research capabilities.

## **Where can I find official information about the ownership of SSRS Research?**

Official information can be found on the Schlesinger Group's website and through press releases related to their acquisition of SSRS Research.

## **Additional Resources**

1. *Mastering SSRS: Comprehensive Guide to SQL Server Reporting Services Ownership and Management*

This book offers an in-depth look at SSRS (SQL Server Reporting Services) from the perspective of ownership and administration. It covers how organizations manage SSRS environments, delegate report ownership, and maintain security. Readers will gain practical insights into managing report lifecycles and understanding the roles responsible for SSRS research and deployment.

## *2. Understanding SSRS Governance: Who Controls Your Reporting Services?*

Focusing on governance frameworks, this book explores who typically owns and controls SSRS research and reporting within organizations. It discusses best practices for defining ownership roles, setting policies for report creation and usage, and balancing IT and business unit responsibilities. The book helps readers identify key stakeholders involved in SSRS management.

## *3. The SSRS Administrator's Handbook: Ownership, Security, and Maintenance*

Designed for SSRS administrators, this handbook delves into the nuances of report ownership, security configurations, and system maintenance. It provides detailed procedures for assigning report ownership, auditing access, and ensuring compliance with organizational standards. Readers will learn how to effectively manage SSRS environments and support research activities.

## *4. Collaborative Reporting with SSRS: Defining Roles and Ownership in Team Environments*

This book addresses the challenges of managing SSRS reports in collaborative settings. It highlights strategies for defining clear ownership among team members, coordinating report development, and maintaining version control. The author emphasizes the importance of communication and role clarity to optimize SSRS research outputs.

## *5. SSRS for Business Intelligence: Ownership and Impact on Data-Driven Decisions*

Exploring the role of SSRS in business intelligence, this title examines how ownership of reports influences data accuracy and decision-making. It discusses the responsibilities of report creators, reviewers, and data owners in ensuring high-quality reporting. The book also covers how effective ownership structures contribute to successful BI initiatives.

## *6. SQL Server Reporting Services: Ownership Models and Best Practices*

This book presents various ownership models adopted by organizations using SSRS. It compares

centralized versus decentralized ownership approaches and their implications for report management and research. Readers will find guidance on selecting and implementing ownership models that align with their organizational needs.

#### *7. Securing SSRS: Ownership and Access Control Strategies*

Focusing on security, this book explores how ownership relates to access control in SSRS environments. It provides comprehensive advice on assigning permissions, protecting sensitive research reports, and auditing usage. The author demonstrates how clear ownership policies strengthen SSRS security frameworks.

#### *8. The Role of IT and Business Units in SSRS Ownership*

This book examines the intersection of IT departments and business units in owning and managing SSRS research. It highlights collaboration methods, conflict resolution, and shared responsibilities to maximize reporting effectiveness. The text offers case studies illustrating successful partnerships in SSRS ownership.

#### *9. Implementing SSRS in Your Organization: Ownership, Deployment, and Maintenance*

A practical guide for organizations deploying SSRS, this book emphasizes establishing ownership from the outset. It covers deployment strategies, assigning report ownership, and ongoing maintenance responsibilities. Readers will gain actionable advice for ensuring long-term success of SSRS research initiatives.

## **Who Owns Ssrs Research**

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